



Lexi Korobkin

Visual Design + Illustration

lexikorobkin.com

Contact

lexi.korobkin@gmail.com

808.651.4414

As a designer I am energized by design that provides accessibility through thoughtful interactions and creative solutions. Pairing my background in Social Sciences and having worked on teams in other design fields and customer service has instilled the importance of prioritizing users needs. I maintain a perspective of the big picture and enjoy creating solutions that can evolve with the future.

Experience

FREELANCE CLIENTS

Color, Bellevue

Town Hall, Seattle

Bainbridge Vineyards, Bainbridge Island

NK Build, Seattle

MANAGER and LEAD SERVER

2015-2018

Monsoon, Seattle

Provided clear communication between guests, staff and ownership. Found effective solutions to maintain proper flow of service. Upheld service standards, mastered product knowledge and maintained professionalism. Accurate tip reporting and opening and closing the restaurant.

INTERIOR DESIGN INTERN

2017

Brian Paquette Design, Seattle

Six month internship for high-end residential interior designer, Brian Paquette. Part of a small team that was comprised the owner, his senior designer, and shop manager. Assisted in all aspects of running a small, successful creative business: installs, floor plans, events, photo shoots, merchandising, design layouts, material runs, work orders, and meetings.

JEWELRY ASSISTANT

2016

Diana Fakhoury Designs, Seattle

Produced fine jewelry through handmade and machine processes. Worked under the owner, receiving and fulfilling work orders in a timely and efficient manner. Problem solved design issues with accuracy and precision according to jeweler's directive. Responsibilities extended to reviewing and editing her extensive line sheet.

MANAGER and BUYER

2012-2014

Nube Green, Seattle

An all American made and sourced green boutique where I oversaw store operations, e-commerce site, invoices, buying deadlines, POS transactions, etc. Responsibilities included, upholding customer, staff, and vendor relations, train new hires, driving sales and account for all sale activity and inventory. Also identified, researched, sourced, and purchased new merchandise and product lines based off of sales and customer feedback.

Tool Kit

Illustrator

InDesign

Photoshop

After Effects

Premier Pro

HTML, CSS

Procreate

Sketch

Invision

Adobe XD

Skills

Branding

Illustration

UX

Web Design

Conceptual

Problem Solving

Typography

Motion Design

Art Direction

Print Design

Education

Seattle Central College, 2017-2019

AAS in Graphic Design, President's List

Washington State University, 2015

B.A. in Social Sciences, Cum Laude

Volunteer

AIGA Studio Walks, 2018

Competitions

Amazon Design Challenge, 2018

Supplementary Classes

School of Visual Concepts

After Effects